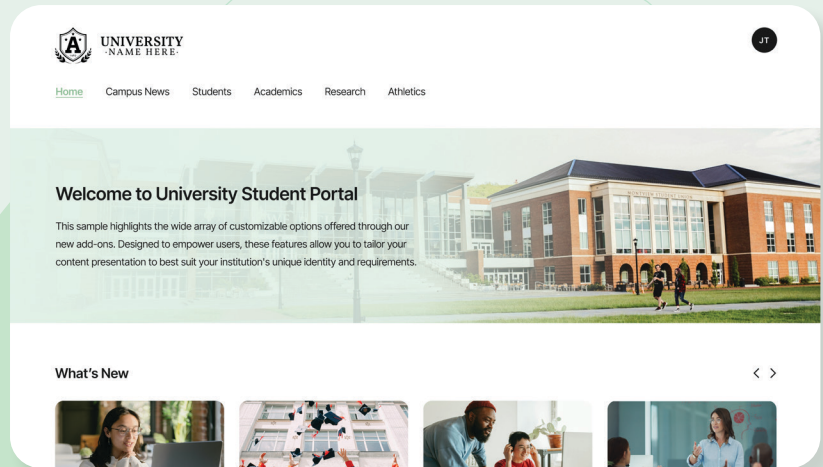




# Engage Any Audience with Panopto Connect

Customize a branded playback experience for all your video content with an elegant, external-facing gallery for anyone, anywhere.



## It's time to stay connected. **Your way.**

Organizations need impactful ways to extend reach in digital channels. And video content can build engaging online interactions, but only if it puts viewers first. Existing third party hosting solutions for sharing content are not optimized for ease-of-use, customization, and easy access that unifies your message and inspires participation.

**Panopto Connect** provides a mobile-first playback experience for video to grow, reach, and connect with anyone on your terms. Keep access secure with custom sign-ins, and design branded playback that elevates your organization's message. **To reach your audience with content, take back control of how you share it.**

### **Brand playback your way.**

It's your viewer experience—so design it. Customize portal playback with branding, imagery, and page banners that reflect your organization's missions, goals, and identity.

### **Your community's content—all in one place.**

Grow your community with centralized videos in one secure, easily accessible platform. Upload to your Panopto Connect gallery directly, then curate it however you'd like.

### **Stay in control of access.**

Maintain full control of secure distribution with customizable access permissions for viewers tuning in around the world.

### **Ensure immersive learning.**

Keep your message in focus—and viewers engaged—with an embedded 'in-portal' player coupled with high-level video summaries and further video recommendations.

### **Curate, curate, curate.**

Discover fresh, relevant content with easily navigable sub-pages based on different topics, tags, and categories.

### **Tune in wherever you are.**

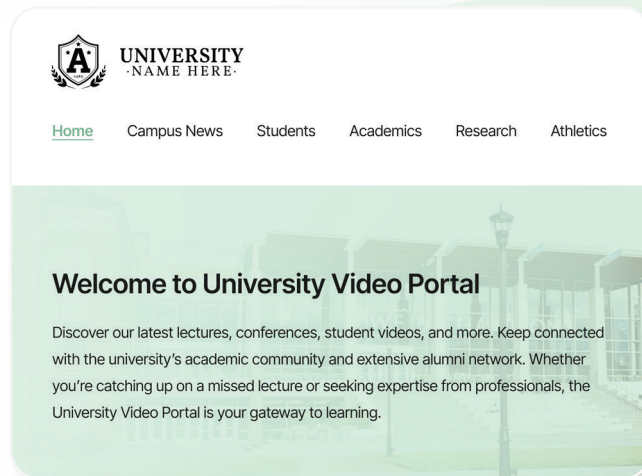
Meet viewers where they are to connect with you wherever they like: on-the-go, at home, work, and from any preferred device.

DESIGN, CONNECT, ENGAGE

# Connect to Your Audience and Take Back Control

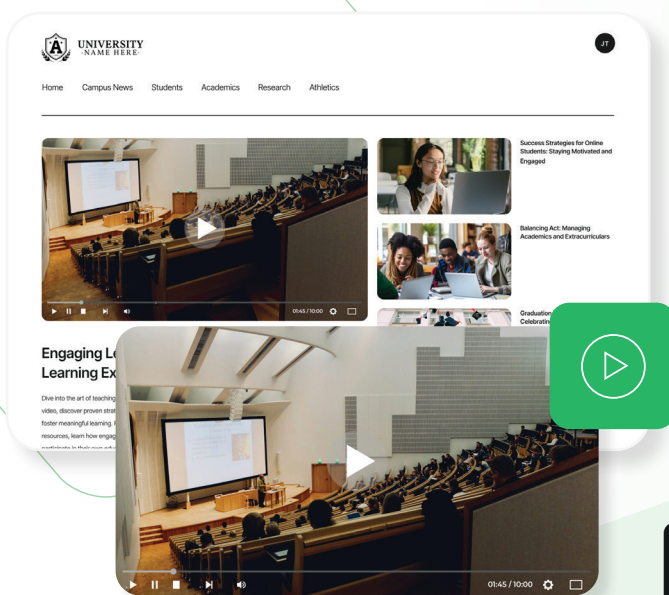
## Brand playback your way.

It's your viewer experience—so design it. Customize portal playback with branding, imagery, and dynamic carousel banners that showcase your organization's mission and deliver your message.



## Power deeper learning experiences.

Keep your message in focus—and viewers engaged—with an embedded 'in portal' player coupled with high-level video summaries and more video recommendations.



## Watch anywhere, from any device.

Meet viewers where they are and connect to them wherever they like: on-the-go, at home, work, and from any preferred device.



Want to connect? Visit [panopto.com](https://panopto.com)